



**Robinson**  
TRANSPORT



SCANDINAVIAN HERITAGE  
FESTIVAL  
EPHRAIM, UTAH



FARM BUREAU  
FINANCIAL SERVICES



1-FOUR  
MEDIA

**Scandinavian Heritage Festival Open  
at Palisade G.C.**

Friday, May 22<sup>nd</sup> & Saturday, May 23<sup>rd</sup> 2009  
Tee-times beginning at 8:00 am

>

**\$4,000 added money!!!**

> **Professionals: Utah Section PGA approved**

January 16, 2009

Dear Business Owner,

Palisade State Park Golf Course is excited to be hosting the inaugural Scandinavian Heritage Festival Days' Open on Friday, May 22<sup>nd</sup> and Saturday, May 23<sup>rd</sup>. The open is a 36 hole golf tournament to be held over two days that will include approximately 40 professional and 85 amateur golfers from throughout the state.

Local businesses are being offered the opportunity to sponsor a hole during this tournament for \$200.00. For your sponsorship, your business will receive professional signage, created by I-Four Media, on one of our 18 holes. Additionally, your company logo will be placed on the tournament flyer that will announce the event. The tournament flyer will be sent to all 116 golf courses in the state and will be posted on their bulletin boards for a month and a half prior to the event date.

Traditionally, our golf tournaments draw approximately 30% of its players from Sanpete County and 70% from other counties in the state. The majority of our tournament players come from Utah, Salt Lake, and Davis Counties. Therefore, this is a good opportunity to get your company exposure with individuals who have discretionary income.

If this advertising opportunity fits your business' goals, please fill out the enclosed application and send it, along with a check made out to Palisade State Park Golf Course for \$200.00, no later than March 21, 2009. Unfortunately, because of time constraints, there will be no exceptions. Also, e-mail your company logo to my e-mail address located at the bottom of this letter so that I can proceed on the advertising. I look forward to partnering with you and your company and appreciate your support.

Sincerely,

Chris Stover  
PGA Professional  
Palisade State Park GC  
[chrisstover@utah.gov](mailto:chrisstover@utah.gov)  
(435) 835-4653 office  
(435) 851-1761 cell  
(435) 835-6676 fax

play  
only

ers

> **Amateurs: Must have current USGA handicap**

> **Maximum handicap - 18**

> **Entry fee: Professionals = \$180, Amateurs = \$80**

## Professional Payoff

(Payoff based on 40 entries)

1.	\$1750	8.	\$450
2.	\$1,385	9.	\$435
3.	\$1050	10.	\$410
4.	\$850	11.	\$400
5.	\$675	12.	\$370
6.	\$575	13.	\$350
7.	\$500		

## Amateur Payoff (limited to 33 players per flight)

(0-4 hdcp gross only, 5-10 hdcp net only, 11-18 hdcp net only)

1.	\$625	7.	\$215
2.	\$515	8.	\$170
3.	\$415	9.	\$155
4.	\$350	10.	\$145
5.	\$315	11.	\$135
6.	\$265		

### Payed Entries Only!!!

Mail Entries to:  
Palisade Golf Course  
Attn: Chris Stover  
PO Box 650070  
Sterling, Utah 84665